

[Communication Plan]

LIFE16 ENV/ES/000159

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|--|--------------------------------------|------------------------------------|---------------------------------|
| <input type="checkbox"/> External | <input type="checkbox"/> Informative | <input type="checkbox"/> Technical | <input type="checkbox"/> Others |
| <input checked="" type="checkbox"/> Internal | <input type="checkbox"/> Monitoring | <input type="checkbox"/> Financial | |

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The communication plan is an **alive document** that contains the communication strategy to achieve LIFE TECMINE project objectives.

Contents

- LIFE TECMINE general objective
- Strategy for communication
- Communication objectives
- Communication strategy for each objective
- Communication tools and how to use them
- Evaluation on communication, dissemination and awareness raising
- LIFE TECMINE identity
- Dissemination tips for partners

Annexes

- I. Calendar
- II. Stakeholder's database
- III. Press contact database
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- v. Templates

LIFE TECMINE GENERAL OBJECTIVE

The general objective of this Project is to improve mine restoration in forest areas by **testing new restoration techniques** that deal with environmental and social issues not fully addressed by traditional techniques

STRATEGY FOR COMMUNICATION

These ingredients have to be defined

- What are the **objectives** of communication?
- What are the different **target groups**?
- What are the **messages** for each group?
- What are the **actions** will be developed for each group?
- What communication **tools** will be used for each group?
- What tools will be used for **evaluating**?



COMMUNICATION OBJECTIVES

Objective 1. To disseminate mine restoration best practices and transfer knowledge at national and international level

Objective 2. To change public opinion on negative aspects of mining activity and to ensure the implication of general public in the project life-cycle through participation actions. This, in turn, has a multiplying effect to raise more audience

Objective 3. To raise awareness in academic communities by educational activities and providing teaching material

COMMUNICATION STRATEGY FOR EACH OBJECTIVE

OBJECTIVE 1. TO DISSEMINATE MINE RESTORATION BEST PRACTICES AND TRANSFER KNOWLEDGE AT NATIONAL AND INTERNATIONAL LEVEL

Target audience: mining companies, forestry and mining consulting companies, professional associations, public administration, and science community related to ecological restoration.

Main message: necessity to implement new mine restoration techniques for successful projects

Particular messages:

- It is observed that after implementing restoration practices, some impacts such as erosion, landscape intrusion and lack of biodiversity persist.
- The proposed demonstrative practices will allow to achieve optimal conditions to enhance Natural Capital in a mine area
- The integration of approaches that consider morphological, ecological and social principles is crucial for a better harmonization of mining activities with nature conservation.

Activities:

- Technical conferences
- Scientific papers
- Project Network



Activity

Technical conferences

Description

Experts on implemented techniques will describe methodologies applied in TECMINE project based on real examples. It will include one day for speeches and one day for field visit.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
1st technical conference	October 2019	100 participants/conference
2nd technical conference	October 2021	100 participants/conference

Activity

Scientific papers

Description

Publication of scientific articles about project in national or international scientific journals. Publication of scientific papers about project and participation in scientific international forums

Articles/Papers

Title	Forum	Implementation Data	Status
Innovative techniques for Facies Weald and Utrillas mine restoration (TECMINE)	Quarries Alive 2018 (Evora, Portugal)	May 2018	Finished
Innovative techniques for Facies Weald and Utrillas mine restoration (TECMINE)	V Congreso Nacional de Áridos (Santiago de Compostela, Spain)	October 2018	Communication sent
	International Forum on Ecological Restoration (organized by Creando Redes)		Pending
	International Society for Ecological Restoration Europe (SERE).		Pending



Activity

Project Network

Description

Coordination meetings inviting other Life projects from Spain and other European countries, in order to transfer knowledge in the two directions. Each meeting will include one day for indoors meeting in the GVA facilities and one day for field visit to the restoration mine area.

Meetings

Name	Implementation Data (expected)
1st meeting between Life Projects	March 2019
2nd meeting between Life Projects	May 2021



OBJECTIVE 2. TO CHANGE PUBLIC OPINION ON NEGATIVE ASPECTS OF MINING ACTIVITY AND TO ENSURE THE IMPLICATION OF GENERAL PUBLIC IN THE PROJECT LIFE-CYCLE THROUGH PARTICIPATION ACTIONS

Target audience: local population, companies and associations, NGO's focused on environmental protection and conservation and general public sensitized of environmental problems.

Main message: minerals are part of our lives, it is possible to implement sustainable technical solutions and the environmental services of the restored area.

Particular messages:

- Mining activities have a high economic importance. These activities supply to strategic sectors such as construction, road infrastructures or ceramics. In addition, mining give us products for daily use.
- Innovative techniques focused on stabilization of the strata, erosion reduction and landscape integration will allow to achieve the integration of ecological and social problems of mine restoration.
- After the project, the restored area will offer new opportunities for rural development (jobs, new companies, investments, etc.) and new socio-cultural uses (rural tourism, educational activities, outdoor activities, etc.)

Activities:

- Open doors day
- Informative talks
- World Wetlands Day Celebration
- Geolo-paleo-day Celebration
- Cycling day
- Layman Report



Activity

Open doors day

Description

Restored area will be opened to public. These days will include: project presentation, visit around mine facilities and restored habitats through the itinerary and interpretation boards.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
1st open doors day in the mine	April 2019	50 participants/day
2nd open doors day in the mine	October 2021	50 participants/day

Activity

Informative talks

Description

Talks about different aspects of ecological restoration will be organized. This will create awareness about integration of different activities in nature and environmental services produced by restored area. It includes a visit to the project area. Local people specialized in the different topics will participate.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
Informative talk about mining	Pending	20 participants/talk
Informative talk about ornithology	Pending	20 participants/talk
Informative talk about botany	Pending	20 participants/talk
Informative talk about wetland wildlife	Pending	20 participants/talk



Activity

World Wetlands Day Celebration

Description

This activity will be promoted by the Natural Park of Puebla de San Miguel in collaboration with LIFE TECMINE. It includes speeches about wetlands and wildlife, and the compatibility of activities in natural areas and a visit to the created habitats.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
1st World Wetlands Day	Pending	15 participants/day
2nd World Wetlands Day	Pending	15 participants/day



Activity

Geolo-paleo-day Celebration

Description

This activity will be promoted by the Natural Park of Puebla de San Miguel in collaboration with LIFE TECMINE. It includes speeches about minerals, uses and soil strata during and after mine exploitation and a visit to restored area.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
1st Geolo-paleo-day	Pending	15 participants/day
2nd Geolo-paleo-day	Pending	15 participants/day



Activity

Cycling day

Description

This activity will be sponsored by SIBELCO in collaboration with LIFE TECMINE. It includes a cycling tour visiting the restored area and surroundings including the itinerary and interpretation boards and in situ speeches about the project activities and results.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
1st Cycling-day	Pending	15 participants/day
2nd Cycling-day	Pending	15 participants/day



Activity

Layman Report

Description

It is a short report (not technical) showing general public the most important information of the project: objectives, activities, results and its impact on the territory. The Layman Report will be available in digital and paper format. It will be distributed the paper format among mining sector, environmental associations and public administrations.

Implementation Data (expected)	Number of units distributed
November 2021	800



OBJECTIVE 3. TO RAISE AWARENESS IN ACADEMIC COMMUNITIES BY EDUCATIONAL ACTIVITIES AND PROVIDING TEACHING MATERIAL

Target audience: primary and secondary schools, training centers and universities

Main message: mining activities, mineral uses, mine restoration best practices, harmonization between the activity, environment and people.

Particular messages:

- Mining activities are necessary for extracting minerals that we use daily (e.g. crockery, kitchen tiles, decor, etc.)
- Mining areas have to be restored after extraction activities according to environmental legislation
- Innovative technical solutions have to integrate landscape, to reduce erosion and to achieve optimal ecological conditions for flora and fauna.
- After restoration the area can be host other uses such as rural tourism, educational activities for schools, family days, etc.

Activities:

- Educational workshop for schools
- Technical talks for students



Activity

Educational workshop for schools

Description

An educational project school will be developed focused on primary and secondary schools of the area, including explanations by technical experts and monitors, teaching material used during the workshop and activities such as the Arbor Day

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
Education workshop in CRA Rincón de Ademuz	Pending	30 children/day
Education workshop in IES Rincón de Ademuz	Pending	30 children/day

Activity

Technical talks for students

Description

Talks about techniques implemented in the project, best practices for successful projects and how raise the integration of these new approaches in the environment. Students from training centers and universities of Spain will receive the knowledge gained in LIFE TECMINE. Experts and technicians of the project will speak in these talks.

Event/s

Name	Implementation Data (expected)	Number of participants (expected)
Technical talk in a forest training center of the Valencian Community	April 2021	25 students/talk
Technical talk at university of Valencia Community	April 2021	25 students/talk
Technical talk at university of Valencia Community	April 2021	25 students/talk
Technical talk at university in another province of Spain	April 2021	25 students/talk



COMMUNICATION TOOLS and HOW TO USE THEM

Activities and events described above will be disseminated and publicized through the website, social media, newsletter, posters, brochures, etc., using the most appropriate tool according to the activity and the target group.

Most of the dissemination events and activities will take place at mine facilities

During the life project the following communication tools will be developed:

- Website
- Social Media
- Newsletters
- Mailing list
- Technical-Didactic Itinerary
- Dissemination material
- Other communication tasks



Website: www.agroambient.gva.es/web/life-tecmine

It has been created a TECMINE project section in the GVA website with general information about project, partners, deliverables, contact form, events agenda, photo gallery, video gallery, news, subscription to the Newsletter.

- It will be available in the website a registration form for events when it is necessary.
- Contents are available in English, Spanish and Valencian.
- Regularly updated.

Social Media

Different social media profiles have been created to disseminate project's actions and create an opinion forum between partners and stakeholders.

- Twitter page: twitter.com/LIFETECMINE
- Facebook page: <https://www.facebook.com/LIFE-Tecmine-Innovative-Techniques-for-mine-restoration-2176004369342608/>
- Linked In: pending



Newsletters

With information on project progress, results, news, events and external interesting information. The newsletters will be available on the website and sent by e-mail to a stakeholder's database (mailing list).

Number of publication	Publication Data (expected)
Newsletter nº1	May 2018
Newsletter nº2	November 2018
Newsletter nº3	May 2019
Newsletter nº4	November 2019
Newsletter nº5	May 2020
Newsletter nº6	November 2020
Newsletter nº7	May 2021
Newsletter nº8	November 2021



Mailing list

Information about project, events, newsletters and other important contents will be sent by e-mail to a mailing list.

Each sending will contain the different communication channels (website, social media, link to a newsletter subscription, contact, etc.)

A signature of the project will be available, as this:

Menchu Cabanes Sánchez
Communication Team
Tel. 961207391
E-mail: menchu.cabanes@vaersa.org



Technical-Didactic Itinerary

This itinerary runs through the mine to show projects' actions. Itinerary panels and direction signals will guide the walk with didactic explanations about the project actions. Most of the activities will include a walk in the itinerary.

Dissemination material

Name	Description	Quantity	Data implementation
Press releases	With important information of the progress project or events. Disseminated among regional and local press	4	throughout the project's life
Noticeboards	With general information about project, located at mine access and nearby towns access points	6	May 2018
Itinerary panels	With didactic explanations about the project actions, located along the Technical-Didactic Itinerary	6	March 2019
Posters	With general or specific information about the project, actions, events or whatever topic which is necessary communicating	5	throughout the project's life
Brochures	With general or specific information about the project, actions, events or whatever topic which is necessary communicating	500	throughout the project's life
Bank of images	Pictures of implementation actions, field works and office tasks illustrating the day to day works and the evolution of the project.	pending	throughout the project's life
Project video	A drone will take videos and pictures of the restoration actions of the mine at the beginning, during and at the end of the project. A time-lapse video will be taken during the restoration works. Also, interviews will be made to participants and actors involved in the project. Partners will take videos and pictures of their daily activities in the project.	pending	throughout the project's life
Layman report	No technical and short report with general information about project	800	November 2021
Merchandising	Bags, pens, T-shirts, visit cards, etc. To distribute during events and activities.	pending	throughout the project's life

- Photos will be used to edit news, press releases, posters, brochures, panels, twitter and facebook post, conference presentations, etc.
- All audiovisual material will be used to edit didactic movies of the project. These movies will be projected in the events organized by the project when it is possible.
- The dissemination material developed will be available in digital format in the website, such as panels, posters, brochures, images and videos.
- A photo gallery and a video gallery of the project will be available in the website.



Other communication tasks

Stakeholder's database: contains contact information about entities, organizations and people involved or interested in the project, including collaborators and entities related to mine restoration. The database classifies the contacts by projection and by fifteen types of entities. From this database a mailing list will be elaborated (see annex II).

Press contact database: contains contact information about press and media. The database classifies the contacts by projection and by four types of press (see annex III)

Presence in media template: will be used by partners to report about press releases of TECMINE project publicized in press and mass media. These reports will be available on the website (see annex V)

EVALUATION ON COMMUNICATION, DISSEMINATION AND AWARENESS RAISING

The following indicators will evaluate the level of implementation of communication activities and the achievement of communication objectives.

Activity/Events	Indicator	Estimated Impact	Real Impact
Technical conference	Number of participants	50	
Scientific papers	Number of papers publicized	4	
International Conference	Number of participations	2	1
Project Network	Number of network created	1	
Open doors day	Number of participants	100	
Informative talks	Number of participants	80	
World Wetlands Day Celebration	Number of participants	30	
Geolo-paleo-day Celebration	Number of participants	20	
Cycling day	Number of participants	30	
Layman report	Number of units distributed	800	
Educational workshop for schools	Number of participants	90	
Technical talks for students	Number of participants	100	
Other events organized by TECMINE	Number of participants	100	27
Other events in which TECMINE participates	Number of presentations/speech	10	3



Communication tool	Indicator	Estimated Impact	Real Impact
Website	Number of visits	10,195	531
Social Media	Number of likes		58
Newsletter	Number of newsletter sent	8	1
	Number of people and entities in the distribution list	100	137
Press releases	Number of press releases published	4	1
Noticeboards	Number of noticeboards	6	6
Itinerary panels	Number of panels	6	
	Number of people visiting the itinerary	500	
Posters	Number of posters	5	1
Brochures	Number of brochures distributed	500	
Bank of images	Number of visits in the website	500	
Project video	Number of visits in the website	500	
Merchandising	Number of units distributed	1,000	



Surveys

The level participation in the project and its social impact on the territory will be measured by surveys in the different dissemination activities and communication tools.

At least, surveys will give us information about:

- Profile of visitant/participant
- Region of origin
- Level of understanding of contents
- Level of change in the opinion
- Evaluation of new knowledge
- Evaluation of useful information given during the event/activity
- Level of satisfaction with the activity/event
- The interest of more information about the project
- The interest of visiting the restored area in the future
- Suggestions

LIFE TECMINE IDENTITY

It has been created a project logo which contains two elements: LIFE LOGO + TECMINE LOGO

This composition cannot be divided

It is available two TECMINE logo versions:

- TECMINE without project tittle
- TECMINE with project tittle

COLOR VERSION



BLACK AND WHITE VERSION



DISSEMINATION TIPS FOR PARTNERS

Disclaimer

- ✓ Use this disclaimer in any document, communication or publication of LIFE TECMINE project:

This project has been funded with support from the European Commission.

**This publication [communication] reflects the views only of the author/s, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

Project information

Project title: Innovative techniques for Facies Weald and Utrillas mine restoration

Project acronym: LIFE TECMINE

Identification project: LIFE16 ENV/ES/000159

- ✓ Use the project acronym (LIFE TECMINE) to refer the project in any type of communication
- ✓ Do not use only “TECMINE”
- ✓ Include the identification project LIFE16 ENV/ES/000159 in deliverables and project documents.

Logos

- ✓ LIFE TECMINE logo: use it always in any technical documents, deliverables, articles, print material, etc.
- ✓ Partner’s logos: use them when it is possible and/or necessary



Website (<http://www.agroambient.gva.es/en/web/life-tecmine>)

- ✓ Please promote it by including the website's URL address in your company website, in your signature and in all promotion materials (posters, brochures, press releases, articles, etc.)
- ✓ Please update it frequently, at least every month (new publications, events, agenda, working documents, presence in media, etc.), by sending contents to Communication Team

Newsletters

- ✓ Please don't forget to send frequently to Communication Team short articles about your actions, field works, progress, meetings, presence in media, etc. (adding links, images and videos).
- ✓ Please use the news template
- ✓ Please when communicate (by mailing, company website, etc.) don't forget to add links to already published articles on the website

Social Media

- ✓ Please don't forget to publish a post on Twitter and Facebook about your field work, interesting meeting, daily task of the project, next steps, opinion, etc.
- ✓ You can consult users and hashtag related to LIFE TECMINE to post on Twitter (see Annex IV)
- ✓ Please send to Communication Team the Twitter template with the information you want to publish (adding photos and videos in the mail) in order to post on the LIFE TECMINE Twitter profile (twitter.com/LIFETECMINE) and LIFE TECMINE Facebook profile (pending).



Presence in media

- ✓ Please use the Presence in media template if you publish any communication about LIFE TECMINE in press or other mass media
- ✓ Please send the template completed to Communication Team in order to upload on the website

Images and videos

- ✓ Please take photos and short videos (1-2 minutes) regularly of your actions, field work, daily works, meetings, etc.
- ✓ Please send all audiovisual material to Communication Team in order to create a Photo and Video Gallery on the website

Stakeholder's database

- ✓ Please check regularly the stakeholder's database and introduce new contacts (see Annex II Hay)

Project documents

- ✓ Partners will be responsible for the elaboration of studies, projects, guidelines, reports, etc.
- ✓ Use the documents templates available for all documents of LIFE TECMINE project
- ✓ Templates include LIFE PROGRAMME communication requirements: LIFE logo, project logo, disclaimer, identification project



Event report

A lot of events can be an opportunity to disseminate and promote the project and the results, especially to transfer the knowledge acquired during the project implementation. For example: conferences, forums, workshops, congress, awards, seminars, special days, etc.

- ✓ Remember to publish scientific papers about project and to participate in scientific international forums.
- ✓ Remember to publish scientific articles about project in national or international scientific journals.
- ✓ Please use the event report template (adding photos, event poster, agenda, articles presented, etc.)



ANNEXES

- I. CALENDAR
- II. STAKEHOLDER'S DATABASE
- III. PRESS CONTACT DATABASE
- IV. POST ON TWITTER
- V. TEMPLATES
 - NEWS
 - TWITTER
 - PRESENCE IN MEDIA
 - PROJECT DOCUMENTS
 - EVENT REPORT

I. CALENDAR

	Implementation data	2017	2018					2019				2020				2021			
		O-N-D	J-F-M	A-M-J	J-A-S	O-N-D	J-F-M	A-M-J	J-A-S	O-N-D	J-F-M	A-M-J	J-A-S	O-N-D	J-F-M	A-M-J	J-A-S	O-N-D	
Communication tasks																			
Tecmine Identity	15/12/2017																		
Communication Plan	28/02/2018																		
Stakeholder's database	12/01/2018																		
Press contact database	12/01/2018																		
Presence in media form	12/01/2018																		
Communication tools																			
Website	28/02/2018																		
Social Media	28/02/2018																		
Newsletter nº1	01/05/2018																		
Newsletter nº2	November 2018																		
Newsletter nº3	01/05/2019																		
Newsletter nº4	November 2019																		
Newsletter nº5	01/05/2020																		
Newsletter nº6	November 2020																		
Newsletter nº7	01/05/2021																		
Newsletter nº8	November 2021																		
Technical events																			
1st technical conference	October 2019																		
2nd technical conference	October 2021																		
1st meeting between Life Projects (Network)	March 2019																		
2nd meeting between Life Projects (Network)	01/05/2021																		
Participation in international events (Scientific papers)																			
Quarries Alive 2018 (Evora, Portugal)	02/05/2018																		
V Congreso Nacional de Áridos (Santiago de Compostela, Spain)	24-26/10/2018																		
Educational activities																			
Technical talk in a forest training center of the Valencian Community	April 2021																		
Technical talk at university of Valencia Community	April 2021																		
Technical talk at university of Valencia Community	April 2021																		
Technical talk at university in another province of Spain	April 2021																		
Education workshop in CRA Rincón de Ademuz	Pending																		
Education workshop in IES Rincón de Ademuz	Pending																		
Participatory activities																			
1st open doors day in the mine	April 2019																		
2nd open doors day in the mine	October 2021																		
Informative talk about mining	Pending																		
Informative talk about ornithology	Pending																		
Informative talk about botany	Pending																		
Informative talk about wetland wildlife	Pending																		
1st World Wetlands Day	Pending																		
2nd World Wetlands Day	Pending																		
1st Geolo-paleo-day	Pending																		
2nd Geolo-paleo-day	Pending																		
1st Cycling-day	Pending																		

II. STAKEHOLDER'S DATABASE

ESTE COLOR INDICA QUE TIENE INTERES EN COLABORAR CON EL PROYECTO TECMINE

ESTE COLOR INDICA QUE ES COLABORADOR DEL PROYECTO TECMINE

NOTA: TODA LA BASE DE DATOS ESTA EN MAYUSCULAS Y SIN ACENTOS

ID	PROJECT ON	TYPE	NAME OF ENTITY
1	LOCAL	TOURISM ASSOCIATION	ASOCIACION DE TURISMO RESCATE NATURAL E IDENTIDAD SOCIAL
2	INTERNATIONAL	MINING COMPANY ASSOCIATION	EUROPEAN AGGREGATES ASSOCIATION - UEPG
3	INTERNATIONAL	MINING COMPANY ASSOCIATION	EUROGYPSUM
4	NATIONAL	MINING COMPANY ASSOCIATION	CONFEDERACION DE INDUSTRIAS EXTRACTIVAS DE ROCAS Y MINERALES INDUSTRIALES - COMINROC
5	NATIONAL	MINING COMPANY ASSOCIATION	ASOCIACION NACIONAL DE EMPRESARIOS FABRICANTES DE ÁRIDOS
6	REGIONAL	MINING COMPANY ASSOCIATION	ASOCIACION DE EMPRESAS DE ARIDOS DE LA COMUNIDAD VALENCIANA - ARIVAL
7	INTERNATIONAL	MINING COMPANY ASSOCIATION	EUROPEAN ASSOCIATION OF MINING INDUSTRIES, METAL ORES & INDUSTRIAL MINERALS - EUROMINES
8	INTERNATIONAL	OTHER	EUROPEAN NETWORK FOR SUSTAINABLE QUARRYING AND MINING
9	REGIONAL	MINING COMPANY ASSOCIATION	FEDERACION EMPRESARIAL DE INDUSTRIAS EXTRACTIVAS DE LA COMUNIDAD VALENCIANA - FIECOVA
10	REGIONAL	MINING COMPANY ASSOCIATION	ASOCIACION DE EMPRESARIOS DE SILICES, CAOLINES Y ARCILLAS DE LA COMUNIDAD VALENCIANA - AESCAV
11	REGIONAL	MINING COMPANY ASSOCIATION	MARMOL DE ALICANTE, ASOCIACION DE LA COMUNIDAD VALENCIANA
12	NATIONAL	MINING COMPANY ASSOCIATION	ASOCIACION TECNICA Y EMPRESARIAL DEL YESO
13	REGIONAL	MINING COMPANY	CANTERAS ALPI SL
14	INTERNATIONAL	MINING COMPANY	SIBELCO ITALY
15	LOCAL	AUTHORITY	AYUNTAMIENTO DE ADEMUZ
16	LOCAL	ENVIRONMENTAL ASSOCIATION	ASOCIACION PARA EL DESARROLLO INTEGRAL DEL RINCON DE ADEMUZ - ADIRA
17	LOCAL	ENVIRONMENTAL ASSOCIATION	ASOCIACION ALBAR/BIODIVERSIDAD Y CULTURA
18	LOCAL	TOURISM ASSOCIATION	ASOCIACION TURISTICA DEL RINCON DE ADEMUZ- ATRA
19	LOCAL	CULTURAL ASSOCIATION	ASOCIACION CULTURAL CASTIELFABIB
20	REGIONAL	AUTHORITY	DIRECCION GENERAL INDUSTRIA Y ENERGIA - GENERALITAT VALENCIANA
21	INTERNATIONAL	RESEARCH INSTITUTE	EUROPEAN CHAPTER OF THE SOCIETY FOR ECOLOGICAL RESTORATION
22	INTERNATIONAL	RESEARCH INSTITUTE	SAS - PAUL ROYAL
23	LOCAL	SCHOOL	AMPA CRA RINCON DE ADEMUZ



24	LOCAL	SCHOOL	AMPA IES RINCON DE ADEMUZ
25	LOCAL	SCHOOL	CRA RINCON DE ADEMUZ
26	LOCAL	SCHOOL	IES RINCON DE ADEMUZ
27	LOCAL	CULTURAL ASSOCIATION	INSTITUTO CULTURAL Y DE ESTUDIOS DEL RINCON DE ADEMUZ - ICERA.
28	LOCAL	TOURISM ASSOCIATION	CLUB ALPINO EL RINCON
29	LOCAL	OTHER	MANCOMUNIDAD MUNICIPIOS RINCON DE ADEMUZ
30	REGIONAL	PROFESSIONAL ASSOCIATION	COLEGIO OFICIAL DE INGENIEROS DE MONTES DE LA COMUNITAT VALENCIANA
31	REGIONAL	PROFESSIONAL ASSOCIATION	ILUSTRE COLEGIO OFICIAL DE INGENIEROS TECNICOS FORESTALES Y GRADUADOS EN INGENIERIA FORESTAL Y MEDIO NATURAL
32	REGIONAL	PROFESSIONAL ASSOCIATION	COLEGIO OFICIAL DE INGENIEROS DE MINAS DE LEVANTE
33	REGIONAL	PROFESSIONAL ASSOCIATION	COLEGIO OFICIAL DE INGENIEROS TECNICOS Y GRADOS EN MINAS Y ENERGIA DEL ESTE-SUR
34	REGIONAL	PROFESSIONAL ASSOCIATION	COLEGIO OFICIAL DE INGENIERIA GEOMATICA Y TOPOGRAFICA
35	LOCAL	AUTHORITY	AYUNTAMIENTO DE CASTIELFABIB
36	REGIONAL	CONSULTING COMPANY	AGUA, MINERIA Y MEDIO AMBIENTE SL
37	REGIONAL	CONSULTING COMPANY	ALBA INGENIEROS CONSULTORES SL
38	REGIONAL	CONSULTING COMPANY	AUDEM
39	REGIONAL	CONSULTING COMPANY	AUDITORIA AMBIENTAL SL
40	REGIONAL	CONSULTING COMPANY	COTA AMBIENTAL SL
41	REGIONAL	CONSULTING COMPANY	EVEN ENVIRONMENTAL ENGINEERING SL
42	REGIONAL	CONSULTING COMPANY	DESLA INGENIERIA SLP
43	REGIONAL	CONSULTING COMPANY	SINDIFORM LEVANTE SL
44	REGIONAL	CONSULTING COMPANY	ESTRATEGIAS PARA EL DESARROLLO MEDIOAMBIENTAL SL
45	REGIONAL	CONSULTING COMPANY	IDOM SL
46	REGIONAL	MINING COMPANY	SILICES SERRAL SL
47	NATIONAL	CONSULTING COMPANY	EVREN SA EVALUACION DE RECURSOS NATURALES
48	REGIONAL	CONSULTING COMPANY	FORREST CUMP SL
49	NATIONAL	CONSULTING COMPANY	SIEP SORAVILLA INGENIEROS SL
50	REGIONAL	CONSULTING COMPANY	GEOTECMA SL GESTION MINERA Y AMBIENTAL
51	INTERNATIONAL	MINING COMPANY	GRUPO CALCINOR
52	REGIONAL	CONSULTING COMPANY	ESTUDIOS DE INGENIERIA ORIA SL
53	REGIONAL	CONSULTING COMPANY	GEMAV PROSPECCIONES Y PROYECTOS SL
54	REGIONAL	CONSULTING COMPANY	GRUPO TEC SA
55	REGIONAL	CONSULTING COMPANY	INARMED CONSULTORIA SL
56	NATIONAL	CONSULTING COMPANY	INEMA SL
57	NATIONAL	CONSULTING COMPANY	PLEGADIS SL
58	NATIONAL	CONSULTING COMPANY	TECOA SL
59	NATIONAL	CONSULTING COMPANY	TECNOURBAN SL
60	REGIONAL	CONSULTING COMPANY	JN INGENIERIA SL

61	REGIONAL	CONSULTING COMPANY	PROIME SL
62	REGIONAL	CONSULTING COMPANY	RANDINAGORUM INGENIRIA Y CONSULTORA AMBIENTAL
63	REGIONAL	CONSULTING COMPANY	RODES INGENIERIA DE RECURSOS NATURALES SLP
64	REGIONAL	CONSULTING COMPANY	INGENIERIAS Y PROYECTOS HERREROS ASOCIADOS SC
65	REGIONAL	CONSULTING COMPANY	SALVADOR PELLEGRIN
66	NATIONAL	CONSULTING COMPANY	INGETYMSA SLU
67	REGIONAL	CONSULTING COMPANY	PROYECTOS TECNICOS MEDIOAMBIENTALES SL
68	REGIONAL	CONSULTING COMPANY	OFICINA TECNICA INDUSTRIAL Y MINERA
69	NATIONAL	UNIVERSITY	DECMOCRITUS UNIVERSITY OF THRACE - DUTH - DEP.OF FORESTRY AND ENVIRONMENTAL MANAGEMENT AND NATURAL RESOURCES
70	NATIONAL	AUTHORITY	MINISTRY OF ENVIRONMENT AND ENERGY - GENERAL DIRECTORATE OF ENVIRONMENTAL POLICY - DIRECTORATE OF BIODIVERSITY PROTECTION, SOIL AND WASTE MANAGEMENT - DEPARTMENT OF BIODIVERSITY AND PROTECTED AREAS
71	NATIONAL	AGENCY	OFFICE NATIONAL DES FORETS - DCBS - DEPARTEMENT COMMERCIAL SERVICES
72	NATIONAL	AGENCY	OFFICE NATIONAL DES FORETS - SERVICE FORET
73	NATIONAL	AGENCY	OFFICE NATIONAL DES FORETS
74	NATIONAL	RESEARCH INSTITUTE	INSTITUTE OF ENVIRONMENTAL PROTECTION
75	NATIONAL	UNIVERSITY	ESTONIAN UNIVERSITY OF LIFE SCIENCES - INSTITUTE OF FORESTRY AND RURAL ENGINEERING - DEPARTMENT OF FOREST BIOLOGY
76	NATIONAL	RESEARCH INSTITUTE	INSTITUTE OF FORESTRY LAMMC - DEPARTMENT OF FOREST PROTECTION AND GAME MANAGEMENT
77	NATIONAL	UNIVERSITY	DUZCE UNIVERSITY - FORESTRY FACULTY - SOIL AND ECOLOGY DEPARTMENT
78	NATIONAL	RESEARCH INSTITUTE	SWISS FEDERAL INSTITUTE OF FOREST, SNOW AND LANDSCAPE RESEARCH WSL
79	NATIONAL	RESEARCH INSTITUTE	ISTITUTO PER LO STUDIO DEGLI ECOSISTEMI (ISE) - CONSIGLIO NAZIONALE DELLE RICERCHE (CNR)
80	NATIONAL	UNIVERSITY	UNIVERSITY PF AGRICULTURE - FULBRIGHT SCHOLAR
81	LOCAL	OTHER	FRANCISCO VICENTE SUAY VÁZQUEZ
82	LOCAL	SCHOOL	INSTITUTO EDUCACIÓN SECUNDARIA ALTO PALANCIA DE SEGORBE
83	REGIONAL	AUTHORITY	DIRECCION GENERAL MEDIO NATURAL - SERVICIO ORDENACIÓN Y GESTIÓN FORESTAL - GENERALITAT VALENCIANA
84	REGIONAL	AUTHORITY	DIRECCION GENERAL MEDIO NATURAL - SERVICIO ORDENACIÓN Y GESTIÓN FORESTAL - GENERALITAT VALENCIANA
85	REGIONAL	AUTHORITY	SERVICIO TERRITORIAL MEDIO AMBIENTE - CONSELLERIA AGRICULTURA, MEDIO AMBIENTE, CAMBIO CLIMATICO Y DESARROLLO RURAL - GENERALITAT VALENCIANA
86	REGIONAL	AUTHORITY	SERVICIO TERRITORIAL MEDIO AMBIENTE - CONSELLERIA AGRICULTURA, MEDIO AMBIENTE, CAMBIO CLIMATICO Y DESARROLLO RURAL - GENERALITAT VALENCIANA
87	REGIONAL	AUTHORITY	SERVICIO TERRITORIAL MEDIO AMBIENTE - CONSELLERIA AGRICULTURA, MEDIO AMBIENTE, CAMBIO CLIMATICO Y DESARROLLO RURAL - GENERALITAT VALENCIANA
88	LOCAL	AUTHORITY	OFICINA COMARCAL MEDIO AMBIENTE - CONSELLERIA AGRICULTURA, MEDIO AMBIENTE, CAMBIO CLIMATICO Y DESARROLLO RURAL - GENERALITAT VALENCIANA
89	REGIONAL	AUTHORITY	SERVICIO DE MINAS - GENERALITAT VALENCIANA
90	REGIONAL	AUTHORITY	SUBDIRECCIÓN GENERAL DE ENERGIA Y MINAS - GENERALITAT VALENCIANA
91	REGIONAL	AUTHORITY	SERVICIO TERRITORIAL INDUSTRIA Y ENERGIA - CONSELLERIA ECONOMIA SOSTENIBLE. SECTORES PRODUCTIVOS, COMERCIO Y TRABAJO - GENERALITAT VALENCIANA
92	REGIONAL	AUTHORITY	SERVICIO FORESTAL - GOBIERNO DE ARAGÓN
93	LOCAL	AUTHORITY	AYUNTAMIENTO CASAS ALTAS
94	LOCAL	AUTHORITY	AYUNTAMIENTO PUEBLA DE SAN MIGUEL
95	LOCAL	AUTHORITY	AYUNTAMIENTO TORREBAJA
96	LOCAL	AUTHORITY	AYUNTAMIENTO VALLANCA
97	LOCAL	AUTHORITY	AYUNTAMIENTO RIODEVA
98	LOCAL	OTHER	INSTITUTO JOVE - COMARCAS SERRANIA Y RINCÓN ADEMUZ
99	REGIONAL	AUTHORITY	PARQUE NATURAL PUEBLA DE SAN MIGUEL - DIRECTOR
100	REGIONAL	AUTHORITY	SERVICIO ESPACIOS NATURALES PROTEGIDOS - GENERALITAT VALENCIANA
10	LOCAL	NGO	FUNDACION KYRIOS



1			
10 2	LOCAL	ENVIRONMENTAL ASSOCIATION	ASOCIACION EL SAGATO
10 3	LOCAL	AUTHORITY	JESUS MONEDERO - AGENTE MEDIOAMBIENTAL ADEMUZ
10 4	LOCAL	AUTHORITY	PARQUE NATURAL PUEBLA DE SAN MIGUEL - TECNICO
10 5	LOCAL	AUTHORITY	SERVICIO MINAS - CONSELLERIA ECONOMIA SOSTENIBLE. SECTORES PRODUCTIVOS, COMERCIO Y TRABAJO - GENERALITAT VALENCIANA
10 6	LOCAL	OTHER	JOSE APARISI MALCHIRANT

III. PRESS CONTACT DATABASE

NOTA: TODA LA BASE DE DATOS ESTA EN MAYUSCULAS Y SIN ACENTOS

Projection	Type	Name
REGIONAL	GENERAL PRESS	LEVANTE
REGIONAL	GENERAL PRESS	LAS PROVINCIAS
REGIONAL	GENERAL PRESS	QUE VALENCIA
REGIONAL	GENERAL PRESS	EL PERIODIC
REGIONAL	GENERAL PRESS	EUROPA PRESS COMUNIDAD VALENCIANA
NATIONAL	GENERAL PRESS	EL PAIS
NATIONAL	GENERAL PRESS	MEDITARRENO DIGITAL
REGIONAL	GENERAL PRESS	VALENCIA NEWS
REGIONAL	GENERAL PRESS	20 MINUTOS
NATIONAL	GENERAL PRESS	EL MUNDO
REGIONAL	GENERAL PRESS	INFORMACION
REGIONAL	GENERAL PRESS	MEDITERRANEO
REGIONAL	GENERAL PRESS	TU COMARCA
REGIONAL	GENERAL PRESS	COMARCAL TV
REGIONAL	GENERAL PRESS	EL PERIODICO DE AQUÍ
REGIONAL	RADIO	RADIO VALENCIA (SER)
NATIONAL	RADIO	RADIO NACIONAL DE ESPAÑA
NATIONAL	CIENTIFIC JOURNAL	FORESTA
NATIONAL	CIENTIFIC JOURNAL	MONTES
NATIONAL	CIENTIFIC JOURNAL	CESEFOR
NATIONAL	CIENTIFIC JOURNAL	ESPACIO FORESTAL
NATIONAL	CIENTIFIC JOURNAL	RFE REVISTA FORESTAL ESPAÑOLA
NATIONAL	CIENTIFIC JOURNAL	QUERCUS
NATIONAL	CIENTIFIC JOURNAL	ECO TICIAS
NATIONAL	CIENTIFIC JOURNAL	AMBIENTUM
NATIONAL	CIENTIFIC JOURNAL	CANTERAS Y EXPLOTACIONES
NATIONAL	CIENTIFIC JOURNAL	EFE VERDE

IV. POST ON TWITTER

BASIC CONCEPTS

USERS: each user has an identifier with this @user structure that serves for others to reference your profile in the message

HASHTAG: are the # terms that categorize the tweets and group them beyond your followers. A hashtag is basically a word in a tweet that is placed before a # to join a conversation. If you use, for example, the hashtag #SEO within a tweet, anyone who clicks will see all the tweets that have been written on Twitter on that subject.


USERS LIST		
LIFE AND PARTNER USERS	COLLABORATING USERS	USERS LINKED TO THE PROJECT'S THEME
@LIFEprogramme @LIFETECMINE @GVAagroambient @VaersaGva @unicomplutense	@GlobalOmnium @SERestoration @SER_Europe @ArivalCV @sibelcogroup	@Ademuz_Diario @RincondeAdemuz @ACCastielfabib @adlCastielfabib @ingdemontes @IngForestal50 @Eurogypsum @MarmolAlicante @restore_nature @MiningEurope @Canteras_es

HASHTAG LIST			
LIFE/TECMINE HASHTAG	HASHTAG OF INTERESTING ENTITIES THAT DO NOT HAVE PROFILE	RESTORATION/MINES HASHTAG	RINCÓN DE ADEMUZ HASHTAG
#Tecmine #Lifeprojects #LIFEprojects #LIFEprogramme #LIFEfunding #LIFEkickoffs #Europa	#COMINROC #CEAM	#QuarryRestoration #ecologicalrestoration #treeplanting #restoration #RestorationEcology #mining #Minería #ecorestore #biodiversity #quarry #quarries #landscape #nature #familiaMinera #medioambiente #Life	#RincónDeAdemuz #AdemuzDiario #Ademuz #AyuntamientodeCastielfabib #Castielfabib




V. TEMPLATES

NEWS TEMPLATE



LIFE16 ENV/ES/000159



Data publication _____






Title _____

Abstract (short phrase) _____

Content (news text) _____


Image _____

Related links _____








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TWITTER TEMPLATE



LIFE16 ENV/ES/000159



Data publication: _____






Work / event date: _____

Topic: _____

TEXT (maximum 280 characters including hashtag) _____

PHOTOS _____

Attach in jpg

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PRESENCE IN MEDIA TEMPLATE

PROJECT DOCUMENT TEMPLATE

EVENT REPORT TEMPLATE

TECMINE LIFE16 ENV/ES/000159

MEDIA: _____

DATE: _____ ARTICLO: _____ AUDIENCIA: _____

DNI INF (LINK/PRINT: _____)

Adjuntar aquí imagen de la web donde se publica o foto del documento impreso (por ejemplo, si es prensa en papel)

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External Informative Technical Others
 Internal Monitoring Financial

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TECMINE LIFE16 ENV/ES/000159

REPORT OF EVENT

EVENT TITLE	
DATE	00/00/00
IMPLEMENTED BY	FULL NAME OF ORGANIZATION
TECMINE PARTICIPATING OF THE EVENT	FULL NAME/S OF PARTNERS

OBJECTIVES:

-
-
-

(Add as many as required)

RESULTS:

-
-
-

(Add as many results as needed and please describe in detail)

NEXT STEPS:

-
-
-

(Add as much specific information as possible and please describe in detail)

COMMENTS:

(Any other information of interest)

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